



Global Supplier of Ayurvedic Herbs & Botanical Ingredients

Sourcing Nature. Delivering Purity. Powering Herbal Industries

- B2B Supply
- Bulk Herbs
- Herbal Extracts
- Botanical Ingredients
- Custom Sourcing



Global Supplier of Ayurvedic Herbs & Botanical Ingredients

Nature Traders is a global supplier of high-quality Ayurvedic herbs, botanical extracts, and plant-based ingredients sourced directly from cultivation regions across India.

We connect sustainable farming networks with herbal product manufacturers, nutraceutical companies, pharmaceutical brands, and international buyers who demand **consistent quality, traceable sourcing, and reliable bulk supply.**



Bulk Herbal Raw Materials



Standardized Botanical Extracts



Sustainable Sourcing Network



Export Ready Supply



About Nature Traders

Nature Traders is a specialized supplier of **Ayurvedic herbs, medicinal plants, botanical extracts, and herbal raw materials** sourced from trusted cultivation regions and forest ecosystems across India.

Our mission is to bridge the gap between **traditional herbal knowledge and modern global industries** by delivering natural ingredients that meet the quality requirements of nutraceutical, pharmaceutical, cosmetic, and herbal product manufacturers.

With strong connections to farmers, collectors, and processing partners, every ingredient is **sourced, processed, and delivered with traceability, and consistency.**

Nature Traders focuses on building a **transparent herbal supply ecosystem** where sustainability, quality, and responsible sourcing drive long-term partnerships with global buyers.

Industries We Serve:

- ❖ Ayurvedic Manufacturers
- ❖ Nutraceutical Companies
- ❖ Pharmaceutical Manufacturers
- ❖ Herbal Supplement Brands
- ❖ Cosmetic & Personal Care Brands
- ❖ Herbal Product Exporters



Why Global Buyers Choose Nature Traders

Global herbal industries require suppliers who understand both **traditional plant sourcing and modern quality expectations**. Nature Traders delivers that balance.

Direct Sourcing Network

Close collaboration with farmers and cultivation partners ensures consistent availability and supply stability.

Wide Herbal Portfolio

Range includes roots, extracts, powders, leaves, and plant-based ingredients.

Export Ready Bulk Supply

Packaging and logistics designed for international shipment and handling.

Quality Controlled Supply

Materials undergo cleaning, grading, and quality evaluation to maintain purity and compliance.

Sustainable Sourcing Commitment

Responsible harvesting & cultivation practices supporting long-term supply ecosystems.

Custom Sourcing Capability

Sourcing of specific herbs & extracts based on buyer requirements.

How We Work with Buyers

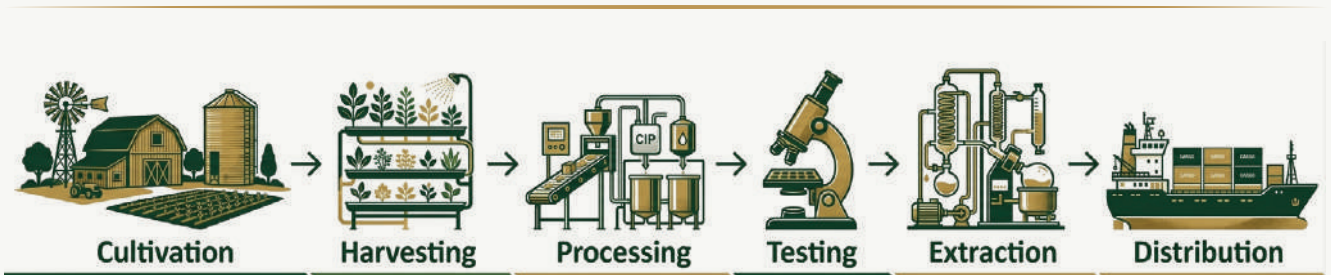


Our Herbal Supply Chain

Nature Traders operates through a carefully structured herbal sourcing process designed to maintain ingredient purity and quality.

Stage	Process	Description
Cultivation	Sustainable Farming	Herbs are cultivated using traditional agricultural practices or responsibly sourced from forest ecosystems.
Collection	Harvesting	Medicinal plants are harvested at the optimal stage to ensure maximum potency of active compounds.
Cleaning	Primary Processing	Removal of dust, foreign matter & impurities to maintain product purity.
Testing	Quality Evaluation	Raw materials are checked for quality parameters including moisture, purity and botanical identification.
Processing	Drying & Extraction	Herbs are dried, graded, powdered, or processed into extracts depending on industry requirements.
Distribution	Bulk Dispatch	Products are packed and supplied to domestic and international manufacturers and exporters.

Our Stages



Featured Products

Nature Traders offers a wide range of **Ayurvedic herbs, medicinal plant materials, and botanical extracts** used across herbal and pharmaceutical industries.

A.) White Musli Roots (Safed Musli)

Botanical Name: Chlorophytum borivilianum

Form: Whole Dried Roots

White Musli is one of the most valued herbs in Ayurvedic medicine, widely used in vitality supplements, herbal tonics, and wellness formulations. Our musli roots are carefully sourced and naturally processed to preserve their active compounds.

Product Specifications

- ❖ **Root Length:** 6–8 cm
- ❖ **Moisture:** 5–7%
- ❖ **Grade:** A Grade
- ❖ **Cultivation Type:** Conventional
- ❖ **Drying Process:** Sun Dried
- ❖ **Packaging:** PP Bag
- ❖ **MOQ:** 50 kg
- ❖ **Shelf Life:** 24 Months

Key Features

- ❖ 100% natural herbal raw material
- ❖ Carefully cleaned & sun-dried roots
- ❖ Rich in natural saponins & bioactive compounds
- ❖ Suitable for Ayurvedic & nutraceutical formulations

Applications

- Ayurvedic medicines ❖
- Herbal supplements ❖
- Nutraceutical formulations ❖
- Vitality & wellness products ❖



“Available In Bulk Quantities For Export”

B.) White Musli Extract (20% Saponins)

A standardized herbal extract derived from premium Safed Musli roots & widely used in nutraceutical supplements and herbal formulations.

Product Specifications

- ❖ **Form:** Fine Powder
- ❖ **Saponin Content:** : 20%
- ❖ **Moisture:** < 5%
- ❖ **Extract Type:** Water Soluble
- ❖ **Plant Part Used:** Roots
- ❖ **Color:** Off White
- ❖ **MOQ:** 25 kg

Applications

- Herbal Supplements ❖
- Nutraceutical Capsules ❖
- Ayurvedic Formulations ❖
- Health Tonics ❖



“Custom Specifications Available On Request”

C.) Ashwagandha Extract (2.5% Withanolides)

Botanical Name: Withania Somnifera

Ashwagandha is recognized as adaptogenic herbs in Ayurveda, traditionally used for supporting stress balance, vitality and overall wellness.

Our extract is processed from carefully selected roots using controlled extraction techniques to preserve active compounds.



Product Specifications

- ❖ **Form:** Fine Powder
- ❖ **Color:** Light Brown
- ❖ **Moisture:** < 5%
- ❖ **Plant Part Used:** Roots
- ❖ **Packaging:** Food Grade Bags / Fiber Drums
- ❖ **MOQ:** 25 kg
- ❖ **Shelf Life:** 24 Months

Key Features

- ❖ Standardized to 2.5% Withanolides
- ❖ High Purity Herbal Extract
- ❖ Suitable For Capsules, Tablets and Formulations
- ❖ Produced Under Hygienic Processing Conditions

Applications

- Stress Management Supplements ❖
- Ayurvedic Medicines ❖
- Nutraceutical Capsules and Tablets ❖
- Herbal Wellness Formulations ❖



“Private Labeling Support Available”

Herbal Product Categories

Nature Traders supplies diverse range of medicinal herbs & botanical extracts.

Roots & Rhizomes	Botanical Extracts	Leaves & Whole Herbs
<ul style="list-style-type: none">❖ Safed Musli❖ Ashwagandha❖ Shatavari❖ Vidarikand❖ Liquorice (Mulethi)❖ Curcumin (Turmeric)	<ul style="list-style-type: none">❖ Ashwagandha Extract❖ Safed Musli Extract❖ Curcumin Extract❖ Green Tea Extract❖ Boswellia Extract❖ Shilajit Extract❖ Aloe Vera Extract	<ul style="list-style-type: none">❖ Tulsi❖ Neem❖ Brahmi❖ Bhringraj❖ Giloy❖ Moringa Leaves❖ Kalmegh

B2B Services

Nature Traders supports herbal product manufacturers with reliable ingredient sourcing solutions.

Bulk Herbal Supply

Supply of herbs, powders & extracts in large quantities.

Export Supply Support

Packaging and logistics aligned with international standards.

Custom Ingredient Sourcing

Identification and sourcing based on formulation requirements.

Herbal Raw Material Procurement

Reliable sourcing for manufacturers and brands.



Bulk Herbal Supply



Export Supply Support



Custom Ingredient Sourcing

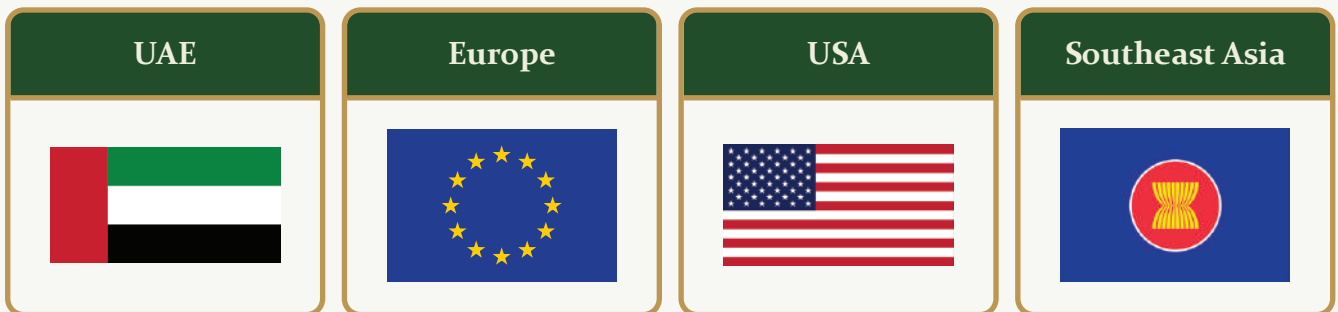


Procurement Support

Quality Assurance

- ❖ COA Available On Request
- ❖ Tested For Purity, Potency, Safety And Stability
- ❖ Processed Under Controlled And Hygienic Conditions
- ❖ Complies With Export Standards

Markets Served



Vision

To become a globally trusted supplier of Ayurvedic herbs and botanical ingredients while promoting sustainable herbal sourcing and responsible trade.

Mission

To build a transparent herbal supply ecosystem connecting farmers, collectors, processors, and global industries through reliable sourcing, quality assurance, and long-term partnerships.

Sustainability & Responsibility

Nature Traders promotes ethical sourcing and sustainable herbal practices.

- ❖ Supporting Responsible Harvesting Of Wild Herbs
- ❖ Encouraging Cultivation Of Medicinal Plants
- ❖ Strengthening Rural Farming Communities
- ❖ Protecting Natural Ecosystems And Biodiversity

Certificates





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Let's Build the Future of Herbal Industry Together

Nature Traders welcomes collaborations with herbal manufacturers, nutraceutical brands, pharmaceutical companies, and global buyers.

For bulk supply inquiries, export partnerships & vendor collaborations contact us.

Contact Us

Request Quote Now



+91 97266 09206

+91 63592 85419



www.naturetrader.org

sales@naturetrader.org



Ayurvedic Herbs | Extracts | Oils | Botanical Ingredients